

PETER S. CROCE

Seeking a front-end developer role for a product that connects people in meaningful ways and does not derive its revenue from maximizing user screen time.

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CODE WITH PETE

Taught kids ages 10-14
how to code
2015-2016

BS PSYCHOLOGY BA CRIMINOLOGY

University of Florida
2008 - 2012

SOME PEOPLE ON LINKEDIN THINK I'M GOOD AT:

Leadership
Public Speaking
Management

I THINK I AM PRETTY GOOD AT THOSE THINGS BUT ALSO:

Listening
Finding Win-Wins
Not Being A Jerk

PRODUCT MANAGER

New York Ave.
May 2017 - Present

I manage web products, both Weebly themes sold as websites and maintained internally and apps sold on the Weebly App Center. I identify needs and communicate with stakeholders to formulate and actualize plans. Activities conducted: train other developers, coach design decisions, lead user testing, communicate with clients, developers, and founder.

FRONT-END DEVELOPER

New York Ave.
November 2015 - Present

Helped make digital marketing personal for 30+ SMEs by designing, testing, and coding user experiences in a modern front-end stack. Collaborated daily with founder including strategy and financial considerations. Tools used: Weebly, JavaScript, SCSS, Git, gulp, npm, mockups, whiteboard.

INNOVATION LABS FACILITATOR

The Dali Museum Innovation Labs
August 2015 - September 2017

When the stakes are high, lackluster meetings are not acceptable. In short, we facilitate meetings that inspire clarity and action for executive teams and supporting leadership.

Methods used: human-centered design sprints, LEGO® Serious Play, improv games.