

PETER S. CROCE

Product manager and former front-end developer with more than four years of experience building for the web.

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PRODUCT MANAGER

New York Ave.
Dec. 2015 - Present

Manage products in an agile workflow, working directly with developers and stakeholders to ensure successful product and feature launches. Uncover qualitative and quantitative user data and digest them into actionable insights. Define success metrics. Lead ideation sessions. Build flexible roadmap. Cultivate consensus. Discuss strategy and tactics. Celebrate and commemorate wins. Activities: facilitate sprints, triage backlog, maintain flexible roadmap, capture user needs coach design decisions, meet with stakeholders, create user stories.

FACILITATOR

The Dali Museum Innovation Labs
Aug. 2015 - Sep. 2017

Facilitated sprints for executive teams and leadership using a variety of agile-instigating methodologies at conferences and all-hands meetings on-site and off-site. Methods: human-centered design, LEGO® Serious Play®, Osborn-Parnes CPS, improv games.

FRONT-END DEVELOPER

Various clients
Sep. 2014 - Dec. 2015

Helped make digital marketing personal for a variety of SMEs by designing, testing, and coding user experiences in a modern front-end stack. Continuously self-taught to improve product offerings.

Tools: JavaScript, Node.js, npm, Ruby, Ruby on Rails, SCSS, gulp, Git, HTML5, CSS3, mockups, whiteboard.

BS PSYCHOLOGY BA CRIMINOLOGY

University of Florida
Aug. 2008 - May 2012

Researched judicial decision-making; held leadership positions. Activities: SPSS data analysis, interview participants; recruited largest pledge class ever.

BUSINESS DEVELOPMENT

AmeriCorps
Sep. 2013 - Aug. 2014

Introduced business owners to analysis product that lowers operational costs. Activities: sales, public speaking, user empathy, web development.

CODING TUTOR

Code With Pete
May 2015 - Dec. 2016

Taught kids ages 10-14 how to code using play-based curriculum. Tools: JavaScript, HTML5, CSS3, wrote curriculum.